sexual reproduction

high chances to start life + high probability to fertilize

large and few germ cells

high expenditure in reproduction, limited resource

mate selection

surplus of small germ cells

high expenditure in courtship:

seeking for many copulations

intrasexual rivalry, functional proximity of sex and aggression;
(large and strong built)

sex & dominance

sex & submission

mammal brood provisioning, mother-offspring bond, similarity to juvenile characteristics

inbreeding avoiding mechanisms

primate social bonds, with differences in socio-sexual skills

preference for men giving social security

pair bonding, sex & love

increasing expenditure in child rearing and social life (e.g., protection)